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IntriCon to Present at Fifth Annual InvestMnt Conference on August 24

ARDEN HILLS, Minn.--(BUSINESS WIRE)-- **IntriCon Corporation (NASDAQ: IIN)**, a designer, developer, manufacturer and distributor of miniature and micro-miniature body-worn devices, announced today that the company will participate in the 5th Annual 2016 InvestMnt conference sponsored by CFA Society of Minnesota. The two-day event will take place August 23-24 at the University of St. Thomas in downtown Minneapolis.

IntriCon CEO Mark Gorder will present on Wednesday, Aug. 24, at 12:45 p.m. ET (11:45 a.m. CT). He will discuss IntriCon's recent operational achievements, as well as the company's outlook and strategic initiatives for the remainder of fiscal 2016. The presentation will be webcast live by MeetMax and can be accessed by registering at www.investMnt.org.

A total of 80 companies from the Upper Midwest and elsewhere are participating in the conference, which is sponsored by the 1,300-member CFA Society and financially supported by more than 30 institutional investment firms and corporate sponsors. For more information and to register, visit <http://investmnt.org>.

About IntriCon Corporation

Headquartered in Arden Hills, Minn., IntriCon Corporation designs, develops and manufactures miniature and micro-miniature body-worn devices. These advanced products help medical, healthcare and professional communications companies meet the rising demand for smaller, more intelligent and better connected devices. IntriCon has facilities in the United States, Asia, the United Kingdom and Europe. The company's common stock trades under the symbol "IIN" on the NASDAQ Global Market. For more information about IntriCon, visit www.intricon.com.

About InvestMnt

Now in its 5th year, InvestMnt is a two-day conference developed by institutional investors at mutual funds, private money management firms, retirement plan sponsors and other wealth management entities. Last year's event featured C-level executives from 53 presenting companies, plus more than 200 one-on-one meetings with senior management. More than 400 people attended last year's event, which was conceived and implemented by the CFA Society of Minnesota.

About CFA Society of Minnesota

Founded in 1952, CFA Society Minnesota is one of the oldest chapters of prestigious CFA Institute, issuer of the Chartered Financial Analyst® Designation. CFA Society Minnesota is the 23rd largest society among the 145 member societies and affiliates worldwide. For more than 60 years we have endeavored to play a vital role within the Twin Cities investment community.

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At IntriCon:
Scott Longval, CFO, 651-604-9526
slongval@intricon.com

or
At PadillaCRT:
Matt Sullivan, 612-455-1709
matt.sullivan@padillact.com

Source: IntriCon Corporation

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